

TRANSFORMATION OF BUSINESS, ECONOMY AND SOCIETY IN DIGITAL ERA

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TRACKS

1 EVOLUTION OF AGRICULTURE & DAIRY SCIENCE WITH DIGITAL INNOVATIONS

- Information Technology in Agriculture
- Big Data in Agriculture
- Agriculture Apps
- Machine Learning & Analytics in Agriculture
- RFID Sensors & Tracking-to track produce from field to store
- Block Chain
- Farm Robotics
- Remote sensing in Agriculture
- Drones & Crop Monitoring
- IoT & Sensors in Equipments
- Artificial Intelligence in farming & Dairy Farming
- Automation
- Digital Animal Welfare Monitoring Systems

2 DIGITAL TRANSFORMATION IN HEALTH SCIENCE AND PHARMACY

- Digital Health Medication Management
- Pharmacy Management System
- Pharmacy Services & Public Health Initiatives
- Electronic Prescribing & Discharge
- Automated Dispensing
- Telecare / Telemedicine
- Pharmacognosy in the Digital Era
- Artificial Intelligence in Pharma
- Role of Robots in Community Pharmaceutics
- Block chain & its Potential Impact in Healthcare & Pharmacy
- Pharmacy Automation
- Big Data Use in Medicine
- Genomes- Study of Genes (DNA)
- Genetic Engineering
- 3D Bio-Printing Process
- Health Apps
- Barcoded Medicine Identification

3 DIGITAL TRANSFORMATION IN BUSINESS, ECONOMY AND MANAGEMENT

- Digital Marketing strategies
- Digital Transformation in Accounting Practices
- Evolution of Digital Work Place
- Strategic Leadership in Digital Business
- Digital Products Innovation
- Digital Business Models
- Digital Banking, Insurance, HR & Talent Management in the Digital Era
- Digital trends in Telecommunication, Transportation, Logistics etc.
- Effect of Digitalization & Automation on Global Trade

4 ENTREPRENEURSHIP & DIGITALIZATION

- Innovation and Start-ups
- Digital Intellectual Property
- Job Creation and Innovation
- Role of Education in Fostering Entrepreneurship
- Funding of New Venture
- New Business Models
- Digital Communication
- Entrepreneurial Learnings
- International Business & Entrepreneurship
- Government Support for Entrepreneurship Development

5 FUTURE DIGITAL TECHNOLOGIES & ENGINEERING

- Nano-technology
- Bio-technology
- Quantum Computing
- Internet of Things
- Information & Communications Technologies
- Robotics, Artificial Intelligences, Automation
- Block-chain, 3D Printing
- Autonomous Vehicles
- Deep Learning
- Virtual Reality
- Bio Informatics

6 SOCIAL & CULTURAL TRENDS IN DIGITAL ERA

- Sociology of the Internet
- Digital Sociology in Today's World
- Virtual Ethnography
- Socio-cultural Trends & Patterns in Digital Age
- Digital Connectivity of Society
- Hashtags
- Digital Civilization
- Social Art of Integration through Digitalization
- Diversity of Cultural Expression in Digital Age

7 DIGITALIZATION & PSYCHOLOGY

- Human Behaviour- A Challenge to Digitalization
- Emotional Intelligence
- Mindful Consumerism
- Life Skills & Well being
- Digitalization & Mental Health
- Digital Media & Human behavioural pattern
- Digital presence & Privacy